

THE STATE OF BLACK



Los Angeles
Urban League

LA

SOLIDARITY IN ACTION:
BLACK AND BROWN L.A.

OCTOBER 16, 2025
UNIVERSITY OF SOUTHERN CALIFORNIA

THE STATE OF BLACK LA

PARTNERS INCLUDE:



USC



GPSN

Genentech





MISSION

The Los Angeles Urban League's mission is to help African Americans and all underserved communities achieve their highest social parity, economic self-reliance and power. The League promotes economic empowerment through education, housing and community development, workforce development, advocacy and entrepreneurship.



ADVOCACY

Empowering Civic Engagement and Social Justice

For 104 years, the Los Angeles Urban League has been one of the nation's most enduring and influential civil rights organizations – a force for equity, and lasting social change. We amplify Black, Brown, and underserved voices to drive policy and civic participation, and advance economic opportunity, paving the way for justice and equality for all.

THE STATE OF BLACK LA

The 2025 State of Black LA – Solidarity in Action:

Black & Brown LA is a highly anticipated conference serving as a platform for solutions and action. A single day of dialogue to impact our future, addressing structural racism.

This year's theme, reflects our urgency to strengthen Black and Brown unity to combat continuous challenges surrounding diversity, opportunity and immigrant justice. A commitment to collective power and collaboration.

The event features a powerful series of panels with issue experts who propose workable strategies. Join us to explore what's ahead through the lens of racial solidarity.



2025 PANEL TOPICS

Economic Stability | Health Equity | Immigration

JOIN US

USC TOWN AND GOWN BALLROOM | LIVESTREAM BY NBC4/ TELEMUNDO52



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PARTNER. TAKE ACTION. MAKE IMPACT.

State of Black LA

Solidarity in Action: Black and Brown LA

The Los Angeles Urban League's State of Black LA is a **bold call to unite Black and Brown** communities in shared action for equity, justice, and opportunity. Through data, dialogue, and **cross-sector collaboration**, this event highlights the lived realities of our communities while mobilizing **collective solutions** that **drive policy** reform, **economic development**, and **civic power**.

JOIN US.

Support the Los Angeles Urban League and highlight your corporate social responsibility and commitment to empowering your community through philanthropic giving.

For Partnership Opportunities:

Laureen O'Hara Abeyta
Vice President, Business Development
laureen.ohara@laul.org



Learn More:

www.laul.org/sobla
323.299.9660



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PARTNERSHIP OPPORTUNITIES

Legacy Sponsor \$100,000

- Premier logo placement on all on multi-channel marketing
- Recognition as Legacy sponsor in print and digital media
- Dedicated social media posts highlighting partnership
- Full-page promotion in booklet
- Exclusive pre-event reception with panelists and dignitaries

Justice Sponsor \$75,000

- Prominent logo placement on all multi-channel marketing
- Recognition as Justice sponsor in print and digital media
- Dedicated social media posts
- Full-page promotion in booklet
- Access to pre-event reception with panelists and dignitaries

Community Sponsor \$50,000

- Logo placement on multi-channel marketing
- Recognition as Community sponsor in print and digital media
- Mention in social media posts
- Half-page promotion in booklet
- Access to pre-event reception

Advocate Sponsor \$25,000

- Logo placement on multi-channel marketing
- Recognition as Advocate sponsor in print and digital media
- Mention in social media posts
- Quarter-page promotion in booklet

Contact Laureen O'Hara Abeyta for other sponsorship opportunities not listed here.

Whether you're an individual committed to justice, a corporation seeking to invest in equity, or an organization ready to collaborate—your support fuels real change. Stand with us to build a more just, prosperous, and united Los Angeles.



PAST AND CURRENT PARTNERS



THE STATE OF BLACK

L.A.

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FOR PARTNERSHIP OPPORTUNITIES:

Contact

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laureen.ohara@laul.org

Learn More

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Stay Connected



The Los Angeles Urban League is a non-profit 501(c)(3) organization.
Our 501(c)(3) tax ID number is 95-1691288.

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